

EARTHUB 2024



A Year in Review



Earthhub collects a wide variety of items, with a primary focus on reuse. Even without counting some items, the total we've recorded has already reached over 716,000!

AWARDS

We are truly honoured to have received these awards this year!



ENVIRONMENTAL & SOCIAL RESPONSIBILITY AWARD
CARSON AWARDS



OTTAWA'S BEST COMMUNITY PROJECT
FACES MAGAZINE



OTTAWA'S BEST GREEN INITIATIVE
FACES MAGAZINE



SUSTAINABILITY STAR AWARD
SUSTAINABLE EASTERN ONTARIO



DISCONTINUING A FEW COLLECTION ITEMS



Our collection items are based on factors like end users, storage, and transportation. In early 2024, we discontinued mascara wands, and in December 2024, we ended pill bottle collections due to rising shipping costs and an influx of dirty bottles. Please do not drop off these items—check our [website](#) for the most up-to-date list!

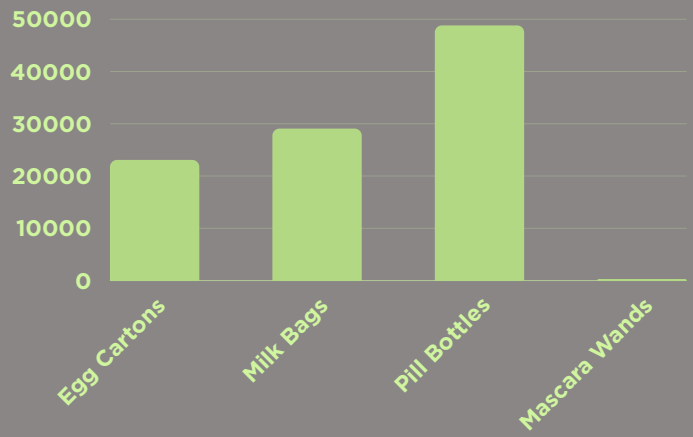


ITEMS KEPT OUT OF THE LANDFILL FOR REUSE IN 2024:

MILK BAGS	29,384
EGG CARTONS	23,850
PILL BOTTLES	49,192
MASCARA WANDS	198



REUSABLE ITEMS



Total items reused in 2024: 102,624

Program costs in 2024: \$7,132.07

all possible thanks to our generous volunteers!



NEW EARTHUB BIN COLLECTION SERVICE

In November, we launched a trial collection service with our residential Earthhub Bins in Ottawa, catering to those frustrated by what to do with hard-to-recycle items and tired of spending time cleaning and sorting their recycling, only to wonder where it's going or if it's getting contaminated along the way.

The trial has been such a success that we're launching Phase 2 in February and March. Sign up for the [waitlist](#) on our website to be among the first invited to join the next trial run, as space is limited.

Let's create a bigger impact together with waste diversion!

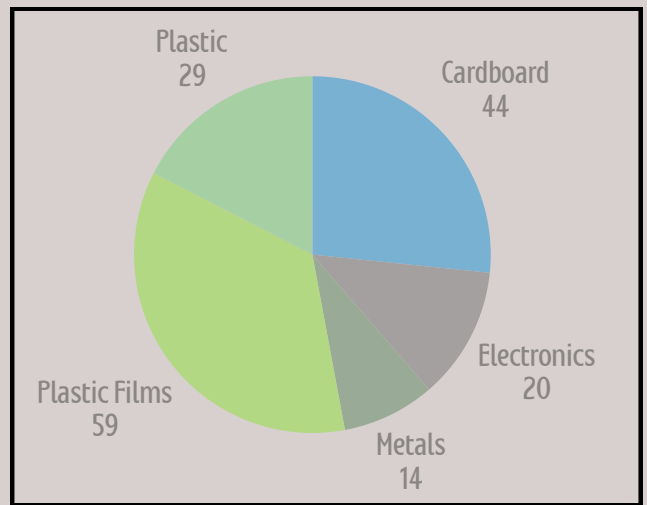
Sign up now!

www.earthhub.ca



EARTHUB BIN TOTALS

Through our residential collection service, we have diverted 166lbs of materials that will be reused or recycled by our partners!



SCOPE 1 EMISSIONS = 0.14 TONNES

NEW PARTNERSHIPS

New 2024 partnerships with Greentec, HydroBlox, Clean Up Peterborough

Proud member of



Transition the Earthhub Bin Collection Service in Ottawa from a trial subscription to a permanent collection service.

2025 GOALS

2024 Increasing residential collections by 90%

2025



Raise \$10,000 through grants, funding, and donations to support plastic recycling equipment and combat plastic pollution.



Donate today: accounting@earthhub.ca
Security Question: *insert your city*
Answer: Chapter

Help more businesses gain brand reputation through waste diversion and sustainability with our Circular Economy Consulting & Services!



Thank you for an amazing year!

